

GOLDIE GALA 2020

Virtual

INSPIRING WOMEN LEADERS IN COMMERCIAL REAL ESTATE

THURSDAY, SEPTEMBER 17TH STARTING AT 5:00 P.M.

Virtual Gathering – Join in from home!

The mission of the Goldie B. Wolfe Miller Women Leaders in Real Estate Initiative (“The Goldie Initiative”) is to prepare women for senior leadership roles in all sectors of commercial real estate. The Goldie Initiative does this by providing scholarship support for graduate study, mentorship and networking opportunities to women with high potential who are committed to becoming leaders in the commercial real estate industry.



2020 GALA SHERO

Lynn Reich

- Executive Vice President in Chicago with Colliers International and has been working in the industry for 40 years, as an industrial and commercial real estate specialist.
- Past president of the Society of Industrial and Office Realtors (SIOR), an international trade association.



the goldie initiative

GOLDIE B. WOLFE MILLER WOMEN LEADERS IN REAL ESTATE

www.goldieinitiative.org/gala

Join Us in Supporting Women Leaders!

- Showcase your corporate support for women
- Participate in an innovative industry networking event
- Gain visibility for your brand
- Get your corporate leaders involved



KRISTIN BUSH

Goldie Alumna, DePaul University

"In an industry where networking is paramount, all of the connections you have the opportunity to make through being a Goldie Scholar are priceless."



MEGAN MAY

Goldie Alumna, Northwestern University

"The past two years have been the most rewarding, challenging and transformative yet and The Goldie Initiative has been instrumental in this experience."

NIDA MEHTAB
Goldie Alumna, Roosevelt University



"I am so lucky and appreciative to have had these opportunities and to be included in this incredible circle of professionals."

2020 GALA VICE CHAIRS *In Formation*

GALA CO-CHAIRS

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Associated Bank

Ankur Gupta
McDermott Will & Emery

Maria Banks,
MLI Management Company

Jo Anne Gottfried
Urban Innovations

David Reifman
Clayco

Norman Bobins
CIBC US

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SVN Commercial Chicago

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GOLDIE GALA 2020

Virtual

SPONSORSHIP OPPORTUNITIES

Inspire the Next Generation of Women Leaders

SPONSORSHIP BENEFITS	DIAMOND: \$25,000+	PLATINUM: \$15,000	GOLD: \$10,000	SILVER: \$5,000	BRONZE: \$2,500
Logo branding on event website	★	★	★	★	★
Inclusion on event press releases and social media	★	★	★	★	★
Featured sponsor logo on all event email invitations and marketing communications	★	★	★	★	★
Featured sponsor logo on event reminder and thank you emails	★	★	★	★	
Banner ad on event website	★	★	★		
Featured sponsor logo on event "teaser" campaign starring Goldie Scholars and Alumnae	★	★	★		
Branding opportunity on custom event collateral to be delivered to all pre-registered attendees	★	★			
Featured sponsor logo on event-night networking element	★	★			
Featured sponsor logo on event-night program element	★		★		
Featured sponsor logo on event-night entertainment element	★				
Special recognition by event speakers as event sponsor	★	★			
Featured as presenting sponsor on event website	★				
Goldie Gala Swag Bags for 10 people	★	★			
Goldie Gala Swag Bags for 5 people			★		
Goldie Gala Swag Bags for 1 person				★	
Featured sponsor logo on Goldie Initiative website year-round	★				

For more information, visit: www.goldieinitiative.org/gala

GOLDIE GALA 2020 SPONSORS *In Formation*

Inspire the Next Generation of Women Leaders

Additional sponsorships welcome through **September 1.**

List updates regularly; last updated 17 June 2020.

Contributions are tax-deductible to the fullest extent permitted by law.

DIAMOND PRESENTING SPONSORS (\$25,000+)

WINTRUST



Jack Miller Family Foundation

Jack and Goldie Wolfe Miller Fund

MILLBROOK
PROPERTIES



SIOR®



SIOR FOUNDATION

GOLD SPONSORS (\$10,000+)

 Equity Residential



SILVER SPONSORS (\$5,000+)



ANKUR GUPTA

Hines

SHELI Z. ROSENBERG

BRONZE SPONSORS (\$2,500+)



AMERITUS

Sponsor Registration Form

To be a Sponsor for 2020 or make a donation, please complete and return this form to The Goldie Initiative by email to megan@gbwmi.org or fax to 847-883-9960.

Register Online at: www.goldieinitiative.org/gala

HOW YOU CAN HELP

Yes, we would like to sponsor the event as indicated below (please check box and enter total amount):

- | | |
|--|----------------|
| <input type="checkbox"/> Diamond Sponsor (\$25,000+) | Amt: \$ _____ |
| <input type="checkbox"/> Platinum Sponsor (\$15,000) | Amt: \$ _____ |
| <input type="checkbox"/> Gold Sponsor (\$10,000) | Amt: \$ _____ |
| <input type="checkbox"/> Silver Sponsor (\$5,000) | Amt: \$ _____ |
| <input type="checkbox"/> Bronze Sponsor (\$2,500) | Amt: \$ _____ |
| <input type="checkbox"/> I can't sponsor the event, but I'd like to make a donation in the amount of | Amt: \$ _____ |
| | Total \$ _____ |

**Your sponsorship contribution is tax-deductible to the fullest extent permitted by law.*

WHO YOU ARE

Name _____

Marketing Contact (name, email, phone - if applicable) _____

Company name (if applicable) _____

Address _____

Phone _____ Email _____

Social Media Handles (Twitter, LinkedIn, Instagram, etc.) _____

HOW TO PAY

Please indicate payment preference:

☐ Invoice me

☐ Check enclosed

☐ Visa ☐ MasterCard

☐ American Express

☐ Discover

Card #: _____ Expiration date _____ / _____

Name on Card: _____ CVC Code _____

Card Billing Zip Code: _____ Signature: _____

☐ Add 3% to my total amount to help cover the payment processing fees.

If paying by check, please make checks payable to The Goldie Initiative and mail with completed form to:
THE GOLDIE INITIATIVE | 485 Half Day Road, Suite 350 | Buffalo Grove, IL 60089

Thank You for Your Support of The Goldie Initiative!

INSPIRE THE NEXT GENERATION OF WOMEN LEADERS

The Goldie Initiative is dedicated to improving the commercial real estate industry by elevating and advancing the careers of women with high potential.

Since 2007, The Goldie Initiative has created a professional community of women with extraordinary academic and leadership potential to become Goldie Scholars. Our unique strategy of scholarship, mentoring, networking, and professional development cultivates talented women into future leaders.

HOW DO WE ELEVATE & ADVANCE?

In today's business and political climate, our mission to prepare women for senior leadership roles in all sectors of commercial real estate is more important than ever. Our program provides:

Connections: Our scholars and alumnae participate in networking opportunities with some of the most powerful and influential role models in the industry. This includes Goldie B. Wolfe Miller, a renowned commercial real estate entrepreneur who opens doors by sharing her leadership strategies and experiences.

Career advancement: We supply the commercial real estate industry with an increasingly qualified pool of women leaders, who will help boost their companies' bottom lines and transform senior management profiles.

Educational opportunity: Each woman receives a personalized and comprehensive value-add while pursuing her graduate degree, a two-year package which includes a \$15,000 scholarship, a commercial real estate executive mentor, and access to networking opportunities and professional development.

WHY DO WE DO THIS?



There is a positive correlation between the proportion of women in leadership roles and profitability.



Women leadership has been shown to increase innovation.



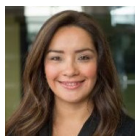
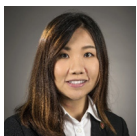
Retaining highly-qualified women in the corporate workplace is profitable and smart.



It's a life-changing experience for Goldie Scholars.

WHO ARE THE GOLDIE SCHOLARS?

Goldie Scholars are early-to-mid-career stars of the Midwest's commercial real estate industry, representing influential companies. They come from diverse backgrounds but seek a common goal: to elevate women professionals and become leaders in the field.



**GET
INVOLVED
TODAY!**

Support the next generation of women leaders in the commercial real estate industry!

Contact us for more information about corporate sponsorship, program partnership, candidate placement opportunities, and individual volunteer options such as mentoring and networking events.



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GOLDIE B. WOLFE MILLER WOMEN LEADERS IN REAL ESTATE

Elevating Extraordinary Women Leaders. Advancing the Commercial Real Estate Industry.

847.883.9952 • www.goldieinitiative.org The Goldie Initiative @goldiescholars @goldieinitiative

OUR **IMPACT**

The Goldie Initiative offers a unique program to women seeking a graduate degree with a focus in commercial real estate through:

Scholarship Assistance • Executive Mentoring • Networking Opportunities
Career Support and Development • Leadership Training



**SCHOLARS
SUPPORTED
SINCE 2007**



**PARTICIPATING
UNIVERSITIES
THROUGHOUT
THE MIDWEST**



**INVESTED IN
SCHOLARSHIPS
& PROGRAMS**

"Mentorship has provided a good platform to discuss and develop my career plan; this in tandem with the excellent network The Goldie Initiative provides have been valuable components that will help accelerate my career."



"Being a Goldie Scholar exposed me to many facets of real estate as well as connected me to women leaders who have invested their time and energy in expanding the horizon by sharing their knowledge."



"The program helped me to express more naturally and professionally. Also, it helped me to be more confident to network."



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