

THE GOLDIE INITIATIVE[®]

ANNUAL REPORT

2021

CONNECTED



the goldie initiative

GOLDIE B. WOLFE MILLER WOMEN LEADERS IN REAL ESTATE

Mission Statement

The mission of The Goldie Initiative® is to prepare women for senior leadership roles in all sectors of commercial real estate.

The Goldie Initiative does this by providing scholarship support for graduate study, mentorship and networking opportunities to women with high potential who are committed to becoming leaders in the real estate industry.

Since 2007, The Goldie Initiative has created a professional community of women with extraordinary academic and leadership potential to become Goldie Scholars®.

INSPIRING the next generation of women leaders.

ELEVATING extraordinary women leaders.

ADVANCING the Commercial Real Estate Industry.

GOLDIE B. WOLFE MILLER

Founder



Goldie B. Wolfe Miller is a renowned Commercial Real Estate Broker and entrepreneur. During her 40+ year career, Ms. Wolfe Miller became the first female Vice President of Arthur Rubloff & Company; founded Goldie B. Wolfe & Company in 1989 and developed it into the largest woman-owned commercial real estate company, executing approximately \$3 billion in real estate transactions. She sold her firm to a New York stock exchange company in 1998. Currently, Ms. Wolfe Miller is the President

of Millbrook Corporate Real Estate Services, a full-service consulting company.

Goldie is very involved in philanthropic work, serving on various boards. She is the most gratified serving on several family foundations, like the Jack Miller Center for Teaching America's Founding Principles and History. Ms. Wolfe Miller united her philanthropic spirit and extensive commercial real estate experience in 2007 when she founded The Goldie Initiative.

Because of her long, distinguished career as a leader in Chicago's Real Estate industry and for her advocacy of the advancement of women in Real Estate, Roosevelt University conferred upon Ms. Wolfe Miller an honorary Doctorate of Humane Letters in 2015. Ms. Wolfe Miller has received several awards including, The University of Wisconsin – James A. Graaskamp Center for Real Estate – 2021 Innovator Award; the Greater Chicago Food Depository 2018 inaugural "Legend" Commercial Real Estate Award; Roosevelt University's 2010 Lifetime Achievement Award; Northwood University's 2010 Distinguished Woman Award; and 2008 CREW Strategic Philanthropist of the Year. In 2011, she was inducted into the Chicago Realtors Hall of Fame.

Message from Leadership

The Goldie Initiative creates belonging and empowers women by **building powerful connections**. This has been **an essential element** since the onset of the program.

In 2021, **we witnessed how our connections helped us power over** the negative effects of quarantines, disruptions, and separations from the usual ways of doing business. Hardest hit, women in all sectors of industries faced unprecedented challenges.

We knew we had a **call to action** to be at the forefront of not only empowering our scholars, but in sustaining a cohesive and well-connected community of volunteers and corporate partners. We are proud to see how The Initiative pivoted like so many other businesses and continued to be successful.

We raised our highest amount of funds ever and awarded a record 28 scholarships.

We worked hard to connect scholars with our powerful network of industry leaders. Scholars were able to engage in virtual networking with their primary mentors and other volunteer mentors across the country and industry sectors.

Our industry and corporate connections provided over \$800,000 to support scholarships and our mission. Additionally, our corporate connections provided thought leaders who participated on panels and invested time to provide meaningful program content.

We **expanded connections with universities**, growing our reach to 16 universities across the nation.

Without our sponsors and volunteers who remained so dedicated in elevating women in the Real Estate world, we couldn't have been as successful. **Thank you for your commitment and staying connected to The Goldie Initiative.**

We invite you to continue reading as we celebrate the **2021 Goldie Scholars, volunteers, mentors, employers, and corporations who made it all happen!**

BOARD PRESIDENT



Jen Sweeney

Executive Director
Millbrook Real Estate
Company

IMMEDIATE PAST-PRESIDENT



Laura Giampietro

Senior Vice President
of Marketing
Newcastle Limited

A sense of connectedness

has been demonstrated to help create resiliency, increase productivity in the workplace, and a sign of organizational health. It is defined as being socially, emotionally, or professionally linked with others.

In mathematics, connectedness is used to refer to various properties of an object. An object that is connected is "all one piece".

Organizational psychology identifies connectedness as a protective factor for well-being and is associated with positive workplace cultures and productivity.

State of the Industry

Women in Commercial Real Estate

- **Women have lower rates of career satisfaction and higher rates of burnout**

Women report that they have lower rates of career satisfaction than men¹. 55% of women responded that they were very satisfied compared to 63% of men who rated their level of satisfaction as very high. Women also rate lower on their satisfaction with work/life balance.

Additively, the pandemic has spurred higher rates of burnout in women than in men. The pandemic brought new challenges, especially for parents and caregivers – mostly women. This highlighted the need for employers to provide a better work life balance and create an inclusive culture.

- **Women remain underrepresented across the corporate ladder**

According to recent publication by McKinsey, in partnership with LeanIN.Org², women made small gains in the leadership pipeline and remain underrepresented across the corporate ladder. Women are less likely promoted to manager than men, resulting in fewer women in the pipeline to promote at higher levels.

This is true in Commercial Real Estate, too. According to a recent survey, 32% of women in commercial real estate have a goal to reach the C-suite³. However, they still remain under-represented in executive positions.

- **Drivers of success**

Professional networking, stronger communication and presentation skills, and business networking activities are still considered drivers of success for career development and success in leadership positions.³

The activities of the Goldie Scholars program directly addresses these issues by engaging women in executive leadership positions to help give other women in the industry a hand up.

The Goldie Initiative engaged 130 industry professionals who are connected to the mission as volunteers, mentors, panelists, board and committee members.

¹ <https://www.ccim.com/cire-magazine/articles/hitting-their-stride-women-commercial-real-estate/>

² <https://www.mckinsey.com/featured-insights/diversity-and-inclusion/women-in-the-workplace>

³ <https://crewnetwork.org/getmedia/c3b1b456-46da-4c00-9a6e-da188edgcdc05/crew-network-benchmark-study-report-gender-and-diversity-in-commercial-real-estate-2020.pdf.aspx>

In today's business and political climate, our mission to prepare women for senior leadership roles in all sectors of commercial real estate is **more important than ever...**

Shown Below: **Kelsey Cleland**, Program Director, The Goldie Initiative; Scholar, **Kemena Brooks**, Senior Program Manager, The Community Builders, Inc.; **David Lee**, President & CEO, Lake Forest Bank & Trust | A Wintrust Bank



Shown Below: Alumna, **Leslie Frieze**, SVP at JLL, and Alumna **Shreya Singh**, Development Associate at Related Companies



How We Elevate & Advance

Our program provides:

EDUCATIONAL OPPORTUNITY

We provide a \$15,000 scholarship over 2 years for graduate school.

PROFESSIONAL DEVELOPMENT PROGRAMMING

Four pillars deemed essential for professional success:

- **Networking**
We provide exclusive, high profile, powerful networking opportunities curated specifically for Goldie Scholars and Alumna.
- **Mentoring**
Each Goldie Scholar is matched with a mentor – a life-changing relationship.
- **Advocating**
We provide tools to teach scholars how to negotiate and advocate for themselves to move up in their careers.
- **Personal Brand**
Expert advice to build their personal brand with opportunities to present it with industry leaders.

ADVANCING THE INDUSTRY

- We supply the CRE industry with an increasingly qualified pool of women leaders, who will help increase their companies' bottom lines and transform senior management profiles.
- We provide a forum for women executives to help mentor and promote the next generation of leaders.

By the Numbers

PROGRAM

28 2021 Goldie Scholars

40% Applicant Acceptance Rate in 2021

16 National universities represented by Goldie Scholars and Alumnae

131 Goldie Scholars since 2007

MENTORSHIP

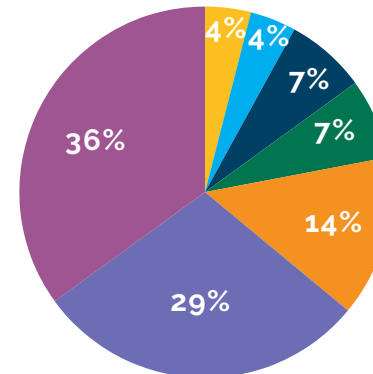
33 Primary Mentors meet regularly with Goldie Scholars

28 Mentees from Gala Sponsor companies have access to **71 mentors** in Mentorship Rocket



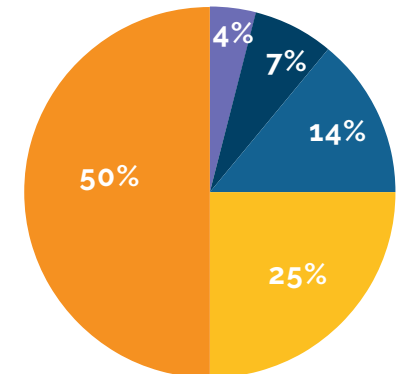
Above: Goldie Scholars **Cydney Lyons, Katie Latchford, Natalie Montgomery, and Anastasia Gillen**

Scholars Current Sub-Industry



- Investment Management
- Development
- Real Estate Law
- Asset Management
- Construction/Engineering
- Property Management
- Accountant/Tax Manager

Scholar Majors



- MBA
- MSRE
- JD
- MUPP
- EMBA

The Goldie Scholar Experience in 2021

KEY 2021 EVENTS

- **Goldie Scholar Retreat:** A day and a half of virtual events, featuring content on negotiation, navigating corporate culture, and investing in CRE.
- **Breakfast with Penny Pritzker:** Goldie Scholars present their elevator pitch at an intimate meeting to a world leader.
- **“Network like a Pro” & “How to be a Good Mentee” Workshops:** Goldie Scholars are educated on how to be the best networkers and mentees, both invaluable skills and core values of the Initiative.

“ *This community has really made me feel that I am not alone on this journey.* ”

I met a lot of women with a lot of different styles and personalities, so it gave me confidence that I can be myself and be successful.

Thank you to our featured speakers and panelists, including:



Penny Pritzker
Chairman, PSP Capital Partners
Chairman, Pritzker Realty Group

Breakfast with Penny Pritzker



Kim Adams
Managing Director
JPMorgan Chase & Co.

**Goldie Scholar Luncheon
Keynote Speaker**



Debra A. Cafaro
Chairman & CEO
Ventas, Inc.

**Goldie Gala Shero &
Fireside Chat Speaker**



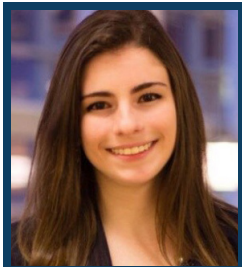
Kirsten Eckdahl Hull
Vice President of Development
EQ Office

**Goldie Scholar Retreat
Speaker: 'Investing in CRE'**

And many more...

- Paul Boneham
- Jocelyn Borchardt
- Elise Gelwicks
- Amy Hall
- Heidi McClenahan
- Lauren Mead
- Jay Raghavan
- Christa Sorenson

2021 Goldie Scholars



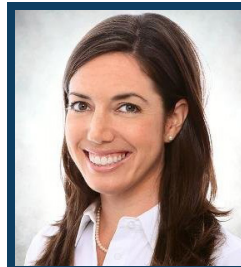
Ines Andrade
Cornell University



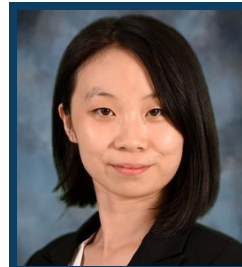
Angela Azmitia
Roosevelt University



Kemena Brooks
Loyola University



Megan Burrows
Georgetown University



Wanqiu Chen
Univ. of Ill. Urbana-Champaign



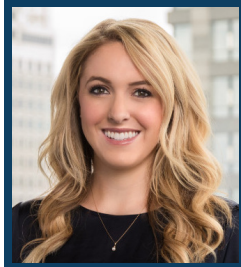
Grace Choi
University of Chicago



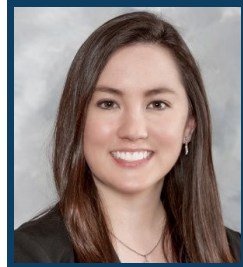
Wyesha Dillard
Georgetown University



Kylie Ruffalo
University of Chicago



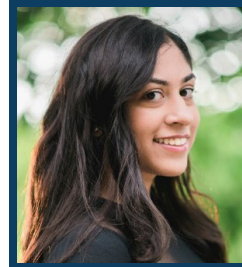
Anastasia Gillen
Northwestern University



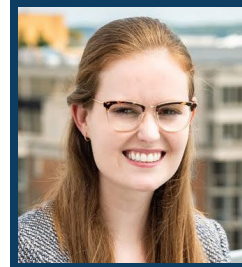
Michelle Kilgallon
Northwestern University



Katie Latchford
Cornell University



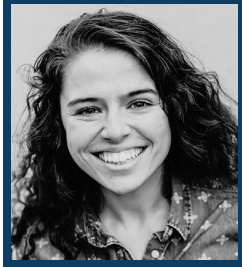
Aishwarya Leen
University of Wisconsin - Madison



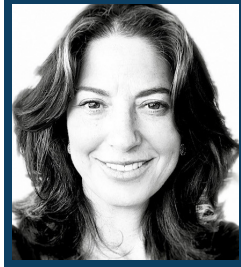
Caroline Lehman
University of Michigan



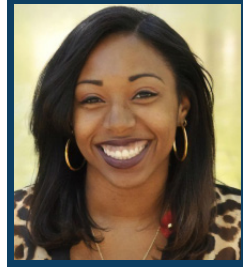
Lynn Lin
University of Chicago



Cydney Lyons
Columbia University



Becky Mati
DePaul University



Lexx Mills
University of Michigan



Natalie Montgomery
Loyola University



Chelsa Moore
Univ. of Illinois at Chicago



Elizabeth Peterson
Univ. of Illinois at Chicago



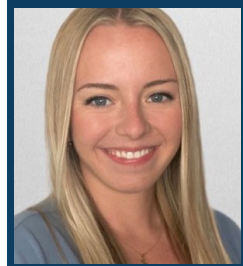
Judy Klein Romero
Georgetown University



Hannah Saed
Chicago-Kent College of Law



Mairim Smith
DePaul University



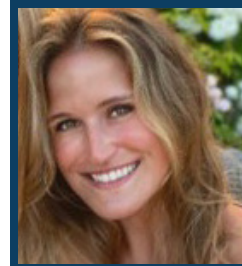
Hope Swantko
University of Notre Dame



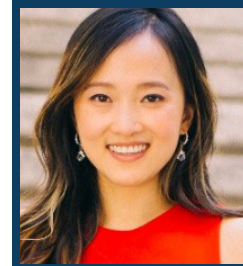
Liz Trautz
University of Wisconsin - Madison



Jenna Wilson
University of Notre Dame



Margeaux Wysocky
University of Wisconsin - Madison



Shelley Xu
Wharton

The Mentor Connection

Established experts share their experience.

- The Goldie Initiative's mentor program has been a core element since its inception in 2007.
- Hundreds of senior executive women & men have generously volunteered their time to support the next generation of women leaders.
- A newer addition is our online platform that makes connecting easy with an even wider pool of mentors.
- Over 70 executives from 25+ sub-industries share 1 hour a month with Goldie Scholars and women from Goldie Gala sponsor companies.
- Goldie has one-on-one calls with each scholar through our "Wednesdays with Goldie" program.

"Because of The Goldie Initiative's network, I've had multiple opportunities to turn 'cold calls' into warm introductions."

– Shelley Xu, Current Goldie Scholar



Katie Kazas, Cheri Grossman, Valorie Fertitta, Kirsten Ekdahl Hull, and Michelle Herrick



Laura Giampietro, Irene Papierek, Goldie B. Wolfe Miller, Lytle Wurtzel Smith



Kylie Ruffalo and Kate Davis



Judy Klein Romero and Amy Hall



Pam Boneham
Goldie Gala 2022 Shero



Ines Andrade
2020-22 Goldie Scholar

The Power of Connections

The Goldie Initiative paired Pam Boneham, 2022 Goldie Gala Shero, as Mentor to Goldie Scholar Ines Andrade in the fall of 2020. Ines is a graduate student at Cornell University in Ithaca, NY.

FIRST CONNECTION

Pam remembers being extremely impressed with Ines' background at their very first meeting. So impressed, in fact, that Pam felt comfortable "introducing Ines to my circle of friends in the business, without a lot of pre-screening." Simply put: "I gave her access to my network."

"Within the first 15 minutes of meeting Pam, I knew that this relationship would last me my entire career." (Ines)

Since then, Pam helped Ines create an organized list for network contacts, many of whom Pam has introduced her to. Through Pam's network, Ines has been able to connect with a variety of resources. "Pam is my sponsor," Ines reports. "More than anything, Pam advocating for me is what's helped me the most."

Pam counters, saying that Ines' connections "speak to the willingness and power of really senior women I reached out to, who were willing to reach

back and help by taking the half hour to speak with Ines." She goes on, stating that "that's exactly what the Goldie Initiative is trying to tap into. I couldn't do this for Ines by myself."

MUTUAL BENEFIT

"It is so rewarding," Pam remarks. "Ines' capabilities have helped me re-connect with some people in the industry as well. When you have a strong scholar who you're comfortable with introducing around the industry; it looks good for me, too. The two of us are a formidable team."

Ines has been part of other mentorship programs, but feels that The Goldie Initiative's ability to be "careful and selective with who they're pairing up, ensuring that they're a personality and career match" is what sets it apart. "This all starts with the connections that Goldie and the Board have," Pam notes.

"Someone knew that based on what Ines wants to do, I should be her mentor. Someone made that connection. That's part of the power of this program." (Pam)

TANGIBLE RESULTS

By giving Ines access to her network, Pam's connections led to Ines signing a job offer with PGIM Real Estate in NYC – 9 months prior to graduation. "It would have been easy to take easy classes since I knew I already had this job lined up," Ines admits. "However, not only is my reputation on the line, but also Pam's. I want to make sure that when I get to PGIM, I'm the best that I can be. Accepting the PGIM offer inspired me to take classes now that will make me better at my job, come summer. It's a daily source of motivation."

Ines insists she owes it all to Pam. "No," Pam firmly says with a smile – "she owes it all to her own initiative, capabilities and energy. Truly, I'm just lucky to be part of the support system."

**Interested in becoming a Goldie Mentor?
Contact info@gbwmi.org today.**

Connections with Educational Institutions

Goldie Scholars come from a growing list of national Universities:

- Chicago Kent College of Law
- Columbia University, Graduate School of Architecture, Planning and Preservation
- Cornell University, Cornell Baker Program in Real Estate
- DePaul University, Kellstadt Graduate School of Business, The Center for Real Estate
- Georgetown University, McDonough School of Business
- Loyola University Chicago, School of Law
- Northeastern Illinois University, College of Business and Management
- Northwestern University
 - Pritzker School of Law
 - Kellogg School of Management
 - McCormick School of Engineering
- Roosevelt University, Marshall Bennett Institute of Real Estate
- University of Chicago, Booth School of Business
- University of Illinois Chicago
 - College of Business Administration
 - College of Urban Planning
- University of Illinois Urbana – Champaign
 - Gies College of Business
 - Grainer College of Engineering
 - School of Architecture
- University of Michigan
 - Ross School of Business
 - Law School
- University of Notre Dame
 - Mendoza College of Business
 - Law School
- University of Wisconsin-Madison, School of Business, James A. Graaskamp Center for Real Estate
- The Wharton School of the University of Pennsylvania

University of Wisconsin, Graaskamp Center for Real Estate awards Goldie B. Wolfe Miller the Wisconsin Innovator Award

In March 2021, The Graaskamp Center for Real Estate, at the Wisconsin School of Business at the University of Wisconsin, in collaboration with the Wisconsin Real Estate Club, presented Goldie Wolfe Miller with the Walker & Dunlop Innovator Award.

Goldie Wolfe Miller is the first female recipient of the Innovator Award. This marks great strides for female representation for both in the Graaskamp Center for Real Estate and the industry as a whole.

Along with Goldie's professional accomplishments, her vision and leadership of The Goldie Initiative was recognized for its innovation and accomplishments in redefining the commercial real estate industry by elevating and advancing the careers of women.

Eight Goldie Scholars have attended the Graaskamp Center.



“I have received many awards, but this award has just touched my heart. Hearing from the Goldie Scholars has made it all worthwhile,” Wolfe Miller said. “I have to thank these women — they are incredible and are my role models today.”

The Shero Connection

**THE GOLDIE
INITIATIVE
SHERO AWARD**

Shero:
*A woman regarded
as a hero*

The Goldie Initiative Shero Award honors **women in the Commercial Real Estate Industry.**

A woman whose **outstanding achievements** serve to inspire others in the industry.

A woman who continuously demonstrates an **unparalleled commitment to mentoring** and developing other women.

A woman whose unwavering commitment in serving as a catalyst for others has **paved the way for the next generation** to reach new levels of leadership in the industry.

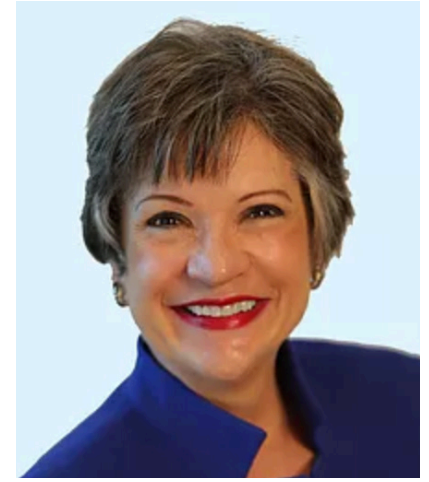
A woman who has worked to help change the corporate culture to **allow more women to succeed.**



Pam Boneham
*Board Member and Advisor;
Institutional Real Estate
Investment Executive*
2022 Goldie Gala Shero



Debra A. Cafaro
*Chairman & CEO,
Ventas Inc.*
2021 Goldie Gala Shero



Lynn Reich
*Executive Vice President,
Colliers International*
2020 Goldie Gala Shero



Karen Case
*President U.S. Commercial
Real Estate, CIBC U.S.*
2019 Goldie Gala Shero



Sheli Rosenberg
*Principal,
Roselin Investments*
2018 Goldie Gala Shero

Goldie Gala 2021



Shown: Kick-Off Meeting for
2021 Gala Vice Chairs

2021 Goldie Gala Stats

\$800,000+
TOTAL RAISED

290
TOTAL DONORS & SPONSORS

Supporters

\$25,000+

THE ART & SCIENCE OF BUILDING
CRG + **Lamar Johnson Collaborative** + **CLAYCO**

DEBBIE FRANK LEGACY FUND
GOLUB FAMILY FOUNDATION

Jack Miller Family Foundation
Jack and Goldie Wolfe Miller Fund

MILLBROOK
PROPERTIES

SIDLEY

VENTAS

**WACHTELL, LIPTON,
ROSEN & KATZ**

WINTRUST

\$15,000-\$24,999

Anonymous

**AVISON
YOUNG**

CenterPoint

CHICAGO TITLE INSURANCE COMPANY
NATIONAL COMMERCIAL SERVICES | CHICAGO

CIBC
The Robert Thomas Bobins Foundation
Karen and Jay Case

KIRKLAND & ELLIS LLP

\$10,000-\$14,999

Brookfield Properties

CCIM EDUCATION FOUNDATION OF THE CCIM INSTITUTE

Colliers INTERNATIONAL

The Dempsey Family Charitable Fund

DLA PIPER

els Equity LifeStyle Properties

Equity Residential

First American Title
NATIONAL COMMERCIAL SERVICES

LandCare
Your land. Our care.

McDermott Will & Emery

David & Suzu Neithercut

PNC

PRG
PRITZKER REALTY GROUP

PROLOGIS RANDY FIFIELD MODERN LIVING

REFF
REAL ESTATE FINANCE FORUM

Sheli Rosenberg

Steptoe

WATERTON

Akrete
Alliant
Altus Group U.S. Inc.
AMLI Residential
Anonymous
Atomatic Mechanical Services Inc.
BentallGreenOak (US) LP
BisNow
Paul Boneham – In honor of Pam Boneham
Byline Bank
Cafaro-Livingston Charitable Trust

Capital One
CBRE
Chicago Association of Realtors
Connect Media
Conor Commercial / McShane Construction
Cozen O'Connor
EQ Office
Golub & Company LLC
Hamilton Partners
The Harvey L. Miller Foundation

Hines Interests Limited Partnership
Huntington / TCF
JP Morgan Chase & Co
Katten Muchin Rosenman LLP
Lori Khanuk
KMPG
Barbara Levoff
Levenfeld Pearlstein LLC
Luxury Living Chicago Realty
Malkin Family Foundation
Mortenson Construction

Neal, Gerber & Eisenberg
Onni Group
Ostrander Construction
Pepper Group
Polsinelli
Project aNagement Advisor Inc.
RE Journals
In Memory of Susan Rosen
Siegel Jennings
WHI Real Estate Partners
White & Case

\$2,500-\$4,999

ABM | Industries
Alliant Insurance Services
Ameritus
Annonymous
Associated Bank
Bank of America
Barack Ferrazzano Kirschbaum & Nagelberg
BDO USA, LLP
Bear Construction

Belmont Village Senior Living
BMO Harris Bank
Bridge Industrial
Bucksbaum Retail Properties
Clarion Construction
CohnReznick LLP
Connor Electric Services, Inc.
Crescent Cleaning Company
Dentons
Draper & Kramer

Duke Realty
Eleview Consulting
Elrod Friedman LLP
Founders 3
Ginsberg Jacobs LLC
Ground Pros Inc.
Harvard Maintenance, Inc.
J.C. Anderson
Loberg Construction
Longfellow Real Estate Partners,

LLC
Mariani Landscape
Mayer Brown LLP
Near North Title Group
Newcastle Limited
Newmark
Northern Trust
PGIM Real Estate Finance
Power Construction Co. LLC
Related Midwest

Rieke Office Interiors
Somercor 504 Inc.
Sterling Bay
The John Buck Company
The Marquette Companies
TPG Real Estate Finance Trust
Venture One Real Estate
W.E. O'Neil Construction Company
Zeller Realty Group

Up to \$2,500

Megan Abraham
Amanda Anderson
Brian M. Anderson
Ines Andrade
D. Jason Arnold
Allen Ashley
Mark Assise
Angela Azmitia
Katie Baron
Denise Beihoffer
Vivian Bocage
Pam Boneham
Jocelyn Borchardt
Jeffrey M. Bramson
Kemena Brooks
Hannah Brostoff
Tom Buranosky
Klaudia Burkowski
Megan Burrows
Liz Butler
Catherine Carraway
Emily Carroll
Grace Choi
Candace and David Cleland

Kelsey Cleland
Michael Collins
Araceli Corona
Araceli Corona
Jesse Criz
David Desser
Bob Dickinson
Wyeshia Dillard
Cory Dolins
Daniel Dorfman
Charlotte Du
Katie Dunn
Kirsten Ekdahl Hull
LaTonya Ellis
Lawrence and Barbara Field
Anthony Galullo
Laura Giampietro
Suman Gidwani
Lauren Gilchrist
Anastasia Gillen
Trish C. Gordon
Avrum Gray
Colin Green
Griskelis Young Harrell, Ltd
Natasha Gunasekara
Patrick Healey
Scott Hirsch
Janay Hull

Katia Ishkova
Kristina Jesionek
Sandra Kafka
Kay Kamin
Katie Kazas
Ben Kirschner
Suzanne Knoll
AnnaMaria Kowalik
Nancy Kozinski
Karin Kraai
Gina Krusinski
Nicholas S. Legatos
Caroline Lehman
Kim Liautaud
Lynn Lin
Marilyn Lissner
Brooke Lopeman
Anna Lovell
Cydne Lyons
Steve
Heidi McClenahan
Holly McQuestion
Lexx Mills
Vasiliki Mitrakos
Kristin Mixon
Natalie Montgomery
Chelsa Moore
Walker Moore

Moore Landscapes
Dr. Bud & Mrs. Joan Mopper
Diane Morefield
Allan Muchin
Adriann Murawski
Mary Fran Murphy
Jessica O'Hara
Alicia Oberman
Margo and Mike Oberman
Adam Overing
Charles Palmer
Alan Peterson
Elizabeth Peterson
John Petrovski
Prairie Service Group, Inc.
Colleen Quirk
Allison Rabin
Jay Raghavan
Patrick Reedy
Lynn Reich
Robert Reilly
Marilyn & Larry Robinson
Judith Romero
Kylie Ruffalo
Alicia Ruiz
Hannah Saed
Gina Saenz
Robin Schabes

Amy Schiffman
Caroline Schramm
The John and Kathleen Schreiber Foundation
Dan Shannon
Aryn Shaw
Jeffrey Simon
Mairim Smith
Arlene & Brian Snow
Christa Sorenson
Tom Svoboda
Hope Swantko
Elizabeth Peterson
Christine Torres
Joseph Tuczak
Claire Tulloch
Sue Z. Ulman
Lauren Usleber
Beth Versten
Steven Weinstock
Jenna Wilson
Stephen T. Wright
Margeaux Wysockey
Shelley Xu
Lauren Zangl

Board of Directors 2021

Laura Giampietro

Senior Vice President of Marketing
Newcastle Limited

Ankur Gupta

Partner
Sidley Austin LLP

Vera Halicki

Vice President of Portfolio Management
Ameritus LLC

Elizabeth Hozian

Senior Vice President
Associated Bank

Suzanne Knoll

Director of Programs & Operations
Jack Miller Family Foundation
Jack and Goldie Wolfe Miller Fund

Steve Madden

CEO
Libertyville Bank & Trust –
A Wintrust Community Bank

Goldie B. Wolfe Miller

President
Millbrook Corporate
Real Estate Services

Mary Fran Murphy

Senior Marketing & Proposal Coordinator
The Walsh Group

Vicki Mutchler

Vice President
Conor Commercial

Alicia Schuyler Oberman

Founder
Boardified

John Petrovski

Senior Managing Director,
Commercial Real Estate
BMO Harris Bank

Molly Phelan

Property Tax Attorney, Partner
Siegel Jennings

Momei Qu

Senior Vice President
PSP Growth

Jay Raghavan

Founding Principal
JRC Advisors, LLC

Sheli Rosenberg

Consultant & Principal
Roselin Investments

Christa Sorenson

Chief Human Resources Officer
Equity Residential

Jen Sweeney

Executive Director
Millbrook Real Estate Company

Thanks to our volunteer committee members.

Linda Hattar
Laura Havel
AJ Jacobs
Emily Johnson
Carole Jurkash
Carolyn Kane
Kechia Lewis
Megan May
Mary Fran Murphy
Kathleen O'Hare
Stacy Osmond
Robin Schabes
Sue Taghabon
Julie Thick
Nicole White
Lauren Zangl

The Goldie Initiative is thrilled to announce three new board members joining our board in 2022.

NEW BOARD MEMBERS FOR 2022

Amy Hall

Chief Operating Officer
Caton Commercial Real Estate Group

Katie Kazas

Managing Director
Longfellow Real Estate Partners, LLC

Marissa Rose

Vice President
Avison Young

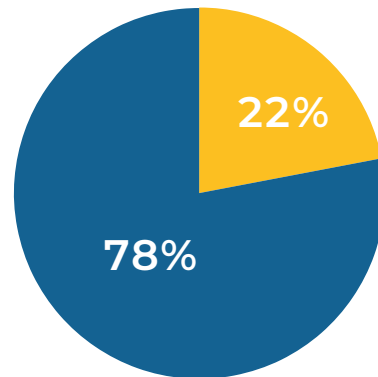
2021 Financial Statement

Revenue	
Foundation Grants	\$215,000
Gala Sponsorships & Individual Donations	\$768,260
Other/Restricted Donations	\$20,287
Total Revenue	\$1,003,547

Expenses	
Scholarships and Programming	\$341,584
Virtual Gala/Fundraising Costs	\$168,029
Management/Operations	\$171,974
Total Expenses	\$681,587

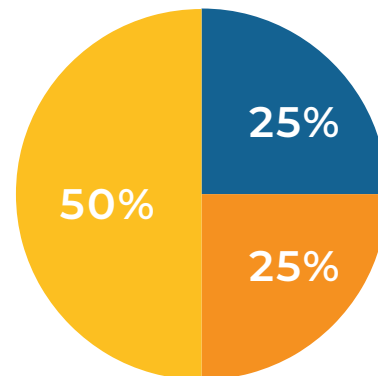
Total 2021 Income: \$1,003,547

- Jack and Goldie Wolfe Miller Fund
- Fundraising



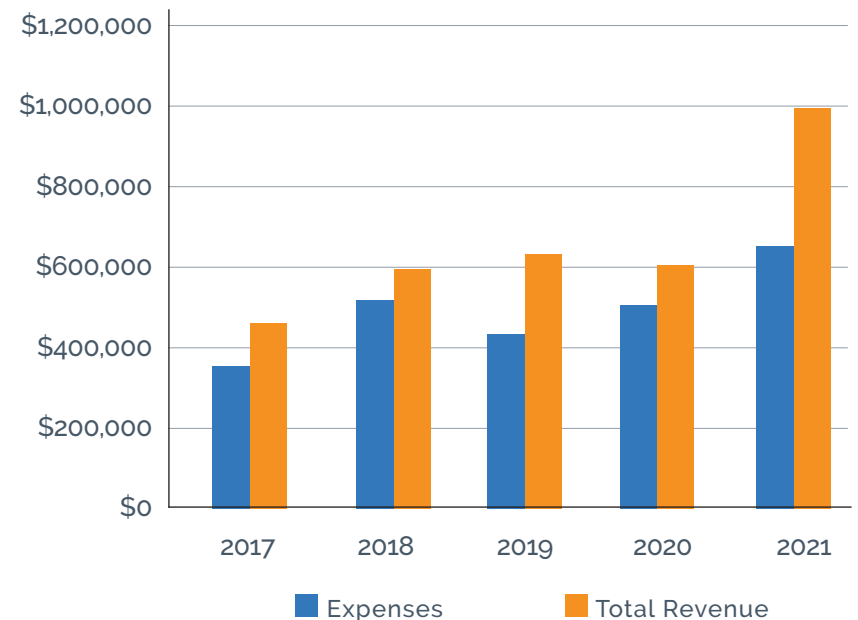
Total 2021 Expenses: \$681,587

- Scholarships & Programming (\$341,584)
- Virtual Gala/Fundraising Costs (\$168,029)
- Management/Operations (\$171,974)



**Preliminary numbers pending final audit.*

Expenses and Revenue 2017 - 2021



Message from the Executive Director

I came on board with The Goldie Initiative at the beginning of 2022. I was in awe of the multiple layers of connections within the Initiative's community. Because of this connectedness, the Scholars and the Initiative not only survived but seemed to thrive despite the disruption of the pandemic. As we all know, women and their careers were hit hard. This Annual Report celebrates how people supported each other and worked through the disruption.

In the past year, as we moved through the quarantine, we developed a greater capacity to carry out programming by honing virtual events that have now become a new element that strengthens our program. This allowed us to invite women in new locations and at new universities who were not able to participate in the past. While 2022 brings the delight of once again meeting in-person, we will also include virtual programming that strengthens the quality of programming

We look forward to 2022 where The Goldie Initiative and Goldie Scholars can continue to flourish and continue to increase and improve gender inclusivity to the CRE industry.



Sue Vogel

*Executive Director,
The Goldie Initiative*

Ways to Get Involved



Board Member



Mentorship Rocket Mentor



Committee Member



Goldie Scholar Recruiting



Primary Mentor



Event Panelist

130+
VOLUNTEERS
IN 2021

\$4.7M
VALUE OF HOURS
VOLUNTEERED

We Appreciate All Donations!

We welcome your support as an **individual**.

We welcome your support as a **team**.

We welcome your support as a **company**.

We welcome your support as a **corporation**.

*If you have any questions, please go to our website
www.goldieinitiative.org or contact
Sue Vogel, Executive Director, svogel@gbwmi.org*

SAVE THE DATE

GOLDIE GALA 2022

Celebrate In-Person at Navy Pier's Offshore Rooftop

THURSDAY, SEPTEMBER 22, 2022 | 5:30 - 8:30 P.M.

HONORING...



2022 GOLDIE GALA SHERO

Pamela Schmidt Boneham

*Board Member and Advisor
Institutional Real Estate
Investment Executive*

Pam is a passionate leader in the institutional real estate industry, having held management roles at Barings, DWS Group/ RREEF, Equity Office, and JLL, while never forgetting her family, her commitment to other women in the field, or the University of Wisconsin Badgers! She was instrumental in the founding of the ULI Women's Leadership Initiative (WLI) in Chicago, sits on the Advisory Board of the Wisconsin School of Business Graaskamp Center for Real Estate, and is a former AFIRE Board Member. Her current activities and recent awards include:

- CBRE Investment Management, Independent Member of Americas Direct Real Estate Investment Committee overseeing more than \$20 billion AUM
- Ventas Investment Management, Ventas Life Science and Healthcare Real Estate Fund, Senior Strategic Advisor
- City of Hope, world-class, non-profit, cancer-care hospital, Investment Committee Member
- GlobeSt. Women of Influence - 2020
- Crain's Notable Women in Commercial Real Estate - 2019

2022 GOLDIE GALA CO-CHAIRS



Katie Kazas
*Managing Director -
Capital Markets
Longfellow Real Estate
Partners, LLC*



Julie Thick
*Managing Director & Central
Region Market Manager
JPMorgan Chase & Co.*



the goldie initiative

GOLDIE B. WOLFE MILLER WOMEN LEADERS IN REAL ESTATE

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Buffalo Grove, Illinois 60089
847.883.9952

www.goldieinitiative.org

 @goldieinitiative

 the-goldie-initiative