

GOLDIE GALA

THURSDAY, SEPTEMBER 21, 2023

Wintrust Grand Banking Hall, 231 S. LaSalle, Chicago

5:30 – 8:30 p.m.



**2023 GOLDIE
GALA SHERO**

MARY LUDGIN

Head of Global Investment Research, Heitman

Mary Ludgin is Heitman's Head of Global Investment Research. She is a partner of the firm and sits on its Global Management, Investment, and Valuation Committees. Mary oversees Heitman's work in the realm of ESG and has served as editor of the series on Climate Risk that Heitman authored in collaboration with the Urban Land Institute. The third report in that series was released in February 2022 and focuses on Climate Migration.

Mary served as a Global Trustee of the Urban Land Institute (ULI) and as chair of ULI's Chicago District Council. She currently chairs the board of ULI's Randall Lewis Center for Sustainability in Real Estate. She previously served as Chair of the Pension Real Estate Association, President of the National Council of Real Estate Investment Fiduciaries, and President of the Real Estate Research Institute. In 2019, Mary received PREA's James A. Graaskamp award, which recognizes researchers whose work contributes to the common body of knowledge regarding real estate investment.

The Goldie Initiative® Mission

What We Do

The Mission of The Goldie Initiative is to prepare women for senior leadership roles in all sectors of commercial real estate.

How We Support

- Scholarship for Graduate Study
- Executive Mentorship
- Networking Opportunities
- Leadership and Career Development

Who We Support

We support women with high potential who are committed to becoming the leaders in the commercial real estate industry.



SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits**	Diamond \$25,000+	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Goldie Gala Tickets	10	8	6	4	2
Brand alignment & exposure that demonstrates your commitment to developing women leaders	*	*	*	*	*
Logo featured on all promotional collateral (save-the-date, invitation, website) *Bronze companies names listed on printed materials	*	*	*	*	* *
Logo featured on all event signage on the night of the event	*	*	*	*	* *
Access to customizable Media Kit	*	*	*	*	*
Logo listed on event webpage	*	*	*	*	*
Early & mid-career women at your company are eligible to participate in The Goldie Initiative's Mentoring Program on Mentorship Rocket	10	8	6	4	
Features and interviews in event press releases and social media posts	*	*	*		
Premier sponsor recognition or signage	*	*			
Premium logo placement on photo booth background	*				
Premium naming rights of Gala's signature cocktails - <i>limited availability</i>	* *				
Premium naming rights for event's food, beverage and entertainment experiences - <i>limited availability</i>		*			
Branding opportunity on custom event collateral		*	*		

***Sponsorship opportunities are subject to change as the regulations for in-person events may change. All opportunities will be altered to have equivalent value. Contributions are tax-deductible to the fullest extent permitted by law.*

For more information, please contact:

Kelsey Cleland, Program Director
kelsey@gbwmi.org, 847-883-8468



the goldie initiative

GOLDIE B. WOLFE MILLER WOMEN LEADERS IN REAL ESTATE

SPONSOR & DONATION FORM

To be a Sponsor for 2023 or make a donation please complete and return this form to The Goldie Initiative® by email to kelsey@gbwmi.org or fax to 847-883-9960.

Or contribute online: www.goldieinitiative.org/gala

HOW YOU CAN HELP

Yes, we would like to sponsor the event as indicated below (please check box, enter total amount):

- | | |
|--|----------------|
| <input type="checkbox"/> Diamond Sponsor (\$25,000+) | Amt: \$ _____ |
| <input type="checkbox"/> Platinum Sponsor (\$15,000) | Amt: \$ _____ |
| <input type="checkbox"/> Gold Sponsor (\$10,000) | Amt: \$ _____ |
| <input type="checkbox"/> Silver Sponsor (\$5,000) | Amt: \$ _____ |
| <input type="checkbox"/> Bronze Sponsor (\$2,500) | Amt: \$ _____ |
| <input type="checkbox"/> I can't sponsor the event, but I'd like to make a donation in the amount of | Amt: \$ _____ |
| <i>Your sponsorship contribution is tax-deductible to the fullest extent permitted by law.</i> | Total \$ _____ |

WHO YOU ARE

Name _____

Company name (if applicable) _____

Address _____

Phone _____ Email _____

Social Media Handles (Twitter, LinkedIn, Instagram, etc.) _____

Marketing Contact (name, email, phone) _____

How did you hear about The Goldie Initiative? _____

Please Tell Us Why You Are Supporting the Initiative: _____

HOW TO PAY

Invoice me Check enclosed Visa MasterCard American Express Discover

Card #: _____ Expiration date _____ / _____

Name on Card: _____ Billing Zip Code _____

Signature: _____

If paying by check, please make checks payable to The Goldie Initiative® and mail with completed form to:

The Goldie Initiative® | 485 Half Day Road, Suite 350 | Buffalo Grove, IL 60089

